

JUAN ASTASIO

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EXPERIENCE

Freelance Designer
Madrid, New Haven, New York; 2001–
present
Art direction, design and illustration for
editorial projects, identity systems,
posters, websites, video pieces and
motion graphics. Clients include Esquire
Magazine (Spanish Edition), Yale
University, Autonomous University of
Madrid, Finnish Tourist Board in Madrid
and Istituto Europeo di Design in Madrid

MTWTF
New York, July 2011–May 2012
Designer: Design and project
management of publications, websites,
environmental graphics and signage
projects for clients such as the Museum
of Modern Art, Lincoln Center Theater,
The MTA, Arthur Ross Architecture
Gallery at Columbia University, and
Housing Works.

Fnac España
Madrid, 2007–08
Web Designer: Sole designer at
ClubCultura.com a web-portal that hosts
more than forty-five websites and twenty
blogs of writers, filmmakers, musicians
and comic artists

Esquire Magazine (Spanish Ed.)
Madrid, 2007
Designer: Worked closely with the Art
Director in the conception, design and
production of the Spanish edition

Istituto Europeo di Design (Creative
Department)
Madrid, 2006–07
Multimedia Designer: Designed
websites, flash animation videos and
presentations

Istituto Europeo di Design (Fashion
Department)
Madrid, 2003–04
Designer: Designed posters, videos and
audiovisual presentations and managed
the department's photographic archive

EDUCATION

Yale University School of Art
New Haven, 2011
MFA in Graphic Design

Istituto Europeo di Design
Madrid, 2007
Certificate in Editorial Design

Complutense University of Madrid (UCM)
Madrid, 2005
Bachelor of Fine Arts

Aalto University School of Art and
Design Helsinki, Spring 2005
Exchange student at the M.A.
Photography program

CICE (Professional School of New
Technologies)
Madrid, 2002
Certificate in Design & Digital
Communication

SKILLS & LANGUAGES

Mastery of Adobe Creative Suite
Proficient in XHTML + CSS, PHP +
MySQL, Javascript, Adobe After Effects,
Final Cut Pro, Fontlab Studio

Excellent drawing skills

Spanish Native speaker
English written and spoken fluently

AWARDS & DISTINCTIONS

AIGA NYC. Fresh Blood 2: Fresher
Blood!
New York, 2011
Selected to present my thesis project in
representation of the Yale School of Art
Graphic Design program

Rebecca Taylor Porter Award
Yale University School of Art, New
Haven, 2011
Honorary distinction in Graphic Design

"la Caixa" Fellowship
Barcelona, 2008
This competitive Spanish program
covers the full cost of a graduate
program in the USA (similar to Fulbright)

SELECTED PUBLICATIONS

"Select J. Graphic Design from Spain"
Barcelona: Index Books, 2011
Three individual projects

García-Alix, Carlos. "El honor de las
Injurias. Busca y captura de Felipe
Sandoval"
Madrid: Taric, 2008
Artist profile and three works

Graphic Magazine #18
Seoul, 2011
Designer profile

IV International Typography Congress
Papers: "The Drawn Letter"
Paper: "Binny Old Style. 'Born To Be
Text'"

SELECTED EXHIBITIONS

MFA 2011 Graphic Design Thesis Show
Yale University School of Art. New
Haven, 2011

"El honor de las Injurias. Busca y
captura de Felipe Sandoval"
Centro Cultural Conde Duque. Madrid,
2007